



## Shabby Chic Boho – Media Kit 2026

**Website:** <https://shabbychicboho.com>

**Owner & Editor:** Terri L. Beavers

**Total Social Media Reach:** 68,524 Followers

### Niche:

Lifestyle Blogger; Explore everything Shabby Chic Boho has to offer! From health and wellness, recipes, parenting, and pets to shopping finds, home décor, DIY projects, gardening, beauty, fashion, and tech. Dive into travel, cozy living, holiday inspiration, entertaining ideas, and outdoor adventures like camping and glamping. Your go-to spot for fun, inspiration, and everyday magic!

### Seasonal & Holiday Gift Guides:

Shabby Chic Boho features seasonal shopping guides and holiday gift guides throughout the year, helping brands gain visibility during major shopping seasons including Christmas, Mother's Day, Father's Day, Back-to-School, Halloween, Valentine's Day, and more.

## Audience

- Young adults ages 18–29
- Adult women ages 30–83
- Adult men ages 30–70
- Primarily U.S.-based readers
- Readers interested in cozy living, home inspiration, pets, recipes, wellness, shopping, and lifestyle trends

## Sponsored Post & Collaboration Rates

Service	Rate
Sponsored Blog Post	\$165
Sponsored Guest Post Supplied	\$60
Sponsored Post + Social Share	\$265
Sponsored Post + Pinterest Promotion	\$315
Holiday Gift Guide Feature	\$415+
Long-Term Campaigns	Custom Pricing
Link Insert	\$40

# Social Media Promotion Rates

Platform	Rate
Facebook Feature	\$25
Instagram Feature	\$35
Pinterest Pin Promotion	\$40
Multi-Platform Bundle	Custom Pricing

## Contact Information

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